



Successful EU Project #keepup Partner Meeting in Kranj, Slovenia

On 12-13 May, 2022 project partner BSC, Kranj from Slovenia organized first physical partner meeting event in Kranj, Slovenia. Due to Covid-19 restrictions in the duration of the project, this was the first chance for most of our partners to meet in person. Four out of six partners were able to join us live in Slovenia, the rest participated online.

“Enhancing the digital competences, e-commerce skills and climate adaptation of vulnerable small businesses” – #keepup project is setting the ground for digital competences, e-commerce skills and climate adaptation development of vulnerable small businesses. The project is funded within the Erasmus+ Strategic Partnerships for adult education.

The #keepup project comprises a consortium of 6 project partners including Hungary – Neumann János Nonprofit Közhasznú Korlátolt Felelősségű Társaság and CAM Consulting Szolgáltató Korlátolt Felelősségű Társaság, Italy – European Digital Learning Network, Slovakia – Taliansko Slovenska Obchodna Komora, Slovenia – BSC, do.o., Kranj and Spain – Fundacion Tecnologia Social.



As small businesses are more vulnerable and have less opportunities to compete with large transnational companies, innovative digital solutions could provide efficient tools for these businesses to overcome their challenges. The project aims to help these businesses to benefit from the advantages of internet, social media, and e-commerce. With the help of these skills, small rural businesses will be able to exploit the ICT opportunities and manage their work in a more efficient way while also achieving cost savings.

The agenda of the partners meeting in Kranj was dedicated to the overview of the project, we discussed the progress of the project, challenges and evaluated the current state of the project. We are currently in the last phase of developing training materials on the fields of e-commerce, climate adaptation and digital competences. As the developing of the learning materials is at its final stage, we are now preparing the activities to start the phase of the development of e-learning platform, which will be dedicated to enhance the digital competences, e-commerce skills and climate adaptation of vulnerable small businesses. The final stage of developed learning and training we created during the project, is to test the materials by the local SMEs, who will also provide the feedbacks to improve and upgrade the tested materials.

#keepup

